Apple Reveals How Much Samsung Should Pay Per Infringing Device

Can you really put a price on innovation? Why yes, you absolutely can, according to recent court filings from Apple.



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It was recently revealed that <u>Apple wanted \$2.5 billion</u> in damages from Samsung to settle their patent fight. But how did Cupertino arrive at that number? New documents submitted in the case break it down.

The document, titled "Summary of Apple's Damages Calculations," was prepared by consulting firm Invotex Group and posted online by Cult of Mac. It splits the assessment into Apple's lost profits, Samsung's profits, what Apple considers to be a reasonable royalty, and the total Cupertino feels it is owed.

Depending on the formula followed - what patents are included, for example - Apple's requested damages range from \$2.4 billion to almost \$2.9 billion.

More interesting, however, is that the document includes a handy chart that breaks down which Samsung product Apple believes violates which patent or trade dress claim - and how much that should cost Samsung.

The devices that appear to be the most infringing are the original Galaxy S (i9000) and <u>Galaxy S 4G</u>, both of which violate three Apple utility patents, three design patents, and three trade dress claims, according to Cupertino.

Also cited for three violations of Apple's utility patents are the <u>Captivate</u>, <u>Droid Charge</u>, <u>Epic 4G</u>, the AT&T and T-Mobile versions of the <u>Galaxy S II</u>, the <u>Nexus S 4G</u>, and more.

In one of four scenarios, according to Apple, these infringing Samsung devices have resulted in lost Apple profits of about \$489 million. Cupertino suggests "reasonable royalty" rates for several devices, including \$2.1 million for the Exhibit 4G, \$2.9 million for the Galaxy Tab, \$4.2 million for the Intercept, \$3.4 million for the Nexus S 4G, \$6.5 million for the Replenish, and \$1.7 million for the Transform. With this formula, Apple would take home a total of \$2.75 billion.

The other three scenarios include different configurations of lost profits and suggested royalties but are within the \$2.5-\$2.9 billion range for damages.

Week two of the patent trial between Samsung and Apple <u>kicked off yesterday</u>, with more fights about evidence and a late-night courtroom snafu.

For more, see Apple or Samsung: You Decide and the slideshow below.

For more from Chloe, follow her on Twitter @ChloeAlbanesius.